

PRESS KIT

**Version 4.15.22**

3303 - 3323 H y l a nd A v enue C o s t a M esa| C a l i f o r ni a 92626

SOCO (South Coast Collection) is Southern California’s destination for inspiration, and premier interior design, culinary, event and boutique shopping. Located in Costa Mesa just off the 405 Freeway, SOCO is easily accessible and makes the perfect day trip from anywhere in Southern California. At the heart of SOCO is The OC Mix, a carefully curated collection of artisan, owner-operated culinary, fashion, and lifestyle purveyors inspired by the San Francisco Ferry Building and L.A.’s best shopping streets. SOCO offers an award-winning weekly Farmers’ Market on Saturdays, and a robust schedule of events to appeal to a variety of interests. SOCO is also home to numerous landmark retail locations, including Brown Jordan’s first to-the-public location, and the largest Design Within Reach showroom in the world. Other especially noteworthy tenants of SOCO and The OC Mix include Arc, Pirch, Taco Maria, Portola Coffee and Timothy Oulton.  In addition to offering a truly unique and innovative lifestyle-enriching experience, SOCO and The OC Mix provide an impressive selection of special event venues including open-air courtyards and cutting-edge showrooms such as Ann Sacks Tile & Stone and Rejuvenation. For more information and a full store list, please visit www.socoandtheocmix.com.

**Stores:**

39 stores at SOCO

23 stores Inside the OC Mix

**Date Open:** February 13, 2009

**Square Footage:** Nine buildings comprising more than 300,000 square feet of retail, dining, design showroom and event venue space

**Address:** 3303 - 3323 Hyland Avenue, Costa Mesa, CA 92626

 **SOCO Store Directory** www.socoandtheocmix.com

**Home Decor**

Ann Sacks Stone & Tile

Bang & Olufsen

Bo Concept

Brown Jordan

Calligaris OC

C.S. WO & Sons

Design Within Reach

Famosa

Farrow & Ball

Gather Home

H. Alora

Hay

HD Buttercup

La-Z-Boy

Lazonni

Lightopia

Modani

Natuzzi

Nest Bedding

Pirch

Rejuvention

Robert Westley

Roche Bobois

Room & Board

RoomScapes

Scavolini/Linge Roset

Stark Home

The Futon Shop

The Shade Store

The Sliding Door Co

Timothly Oulton

 Unique Hardwood

**Food + Culinary**

ARC Food & Libations

Butcher’s House

Greenleaf Gourmet Chopshop

Moulin

Paragon

The Guild Club

SusieCakes

**Fashion**

Paul Mitchell The School

**Events/Specialty**

SOCO Farmers’ Market

**The OC Mix Store Directory** [www.socoandtheocmix.com](http://www.shoptheocmix.com)

**Dining**

Birdie Bowl and Juicery

Cheese Shop

Nourish OC

Paragon

Portola Coffee

Shuck Oyster Bar

Sunright Tea

Sweet Lucia’s

Taco Maria

Theorem

**Personal Services**

Ana Paz Hair

G Bar

Omniapiel

The Getaway Barber

**Shopping**

Easterwings

Local Fare

Mixing Glass

Pets Want

Posh Floral Studio

SISU

Threads by Blue Skies

Van Brunt Optical Haus

We Olive & Wine Bar

**Owner: Rockwood Capital, LLC**

Rockwood Capital, LLC is a real estate investment management firm that purchased SOCO in November 2015. Founded in 1995, the company provides equity capital combined with real estate operating expertise for repositioning, recapitalization, development and redevelopment of retail, hotel, residential, office and research and development space in key markets throughout the United States. Rockwood and its principals have invested on behalf of their clients approximately $20.1 billion of real estate through nine value-add vehicles and four separate accounts. Today, Rockwood is an 80-person real estate investment firm with offices in New York, NY, San Francisco, CA, Los Angeles, CA, and Seoul, Korea that manages a portfolio of approximately $3.6 billion of net equity value in approximately $9.1 billion of gross real estate value. Rockwood’s investors include public and private pension funds, endowments, foundations, insurance companies, fund of funds, high net worth individuals and family offices.

**Management: Burnham-Ward Properties**

Located in Newport Beach, California, Burnham-Ward Properties developed and now manage SOCO and The OC MIx. Together with its related entities and affiliates, including Burnham USA, Burnham-Ward has become recognized as a strong force in the West Coast commercial real estate market, having developed and/or acquired millions of square feet of commercial real estate including professional office, medical, retail, and industrial throughout the United States. The firm’s hands-on approach to real estate development, leasing and management has enabled the company to maintain close relationships with tenants, investors, and lending institutions resulting in a track record that is unparalleled.

